

## **Marketing Internship for Venture Capital Financed Consumer Internet Startup**

*We have paid internship opportunities with the Marketing department of WooMe.com, an online speed meeting platform backed by the founders of Skype. We're looking to expand our recruitment efforts in Los Angeles and would love to get in touch with some smart, tech-savvy undergrads with an interest in Marketing. Let me know if this is something you'd be interested in promoting and/or if you have any questions!*

Crystal Shimabukuro

Marketing Associate

<http://www.woome.com>

Do you have a passion for the Internet and social networking? Are you considering a career in new media / entertainment / Internet marketing after college? If so, WooMe might just have a great Internship opportunity for you.

WooMe, [www.woome.com](http://www.woome.com), is a stealth mode, consumer internet company, backed by a group of tier one angel investors who previously seed funded such notable internet companies as Skype, Joost, Piczo, and Nimba. We are developing an interactive consumer application, making use of newly available technology to deliver the next addictive consumer Internet product. With a world-wide team based in London, Los Angeles and soon to be San Francisco, WooMe has put together a world class product and management team set to captivate the social networking consumer Internet space with the launch of WooMe.com.

WooMe's Los Angeles based marketing team is currently seeking tech-savvy, energetic, smart, social, and motivated students looking to become significant contributors to a consumer internet startup company in its preliminary stages. This is NOT your typical coffee-getting, faxing and filing internship position. The Marketing Intern is expected to contribute to the team from day one, helping execute our product launch marketing strategy, optimizing our WooMe session network, and working directly with our product team in an ongoing effort to improve our site. The intern will work alongside a team of other interns from various local colleges across California. The immediate goal will be to help promote and market the Woome.com site for our upcoming product launch during the later half of 2007.

The Marketing Intern will help execute various marketing campaigns both on and offline, including social network marketing and event promotions. Additionally, the Marketing Intern will become an integral part of product development for Woome.com , providing feedback and making recommendations to the product team prior to product launch.

Internship Duration: 3- 9 months  
\$10/ hour, approximately 10hrs/week

### Responsibilities

- Having fun, meeting people, and being social!
- Participating in various marketing campaigns including WooMe community development, social network marketing optimization, offline events, promotions, and affiliate program development
- Help optimize and participate in WooMe session operations
- Execute user based site testing and deliver feedback to product team
- Help manage company and industry related blog, including content creation, blog management, and promotion
- Participation and coordination of promotional events online and off line at local campuses
- Remain updated on ALL marketing and market trends within the social networking space and internet in general

### Requirements

- Familiarity with various social networks including, MySpace, Facebook, Skype, StumbleUpon, Digg, Technorati, Reddit, Delicious
- Must possess entrepreneurial desire, passion and excitement.
- Must be social, outgoing and fearless!
- Strong communication skills
- Strong aptitude for analytical and business marketing with desire to learn on line marketing on the job
- Candidate must be a self-starter, be a reliable team player, and have the ability to thrive in high-intensity, rapidly changing environments.
- Strong quantitative, analytical, and problem solving skills.
- Highly proficient with Excel; a functional understanding of the web.
- Possess strong attention to detail.
- Must be a multitask person with the ability to manage several projects simultaneously; highly productive and efficient

To apply for the Marketing Internship position, please send your resume and Facebook and/or Myspace profile URL to the following:

email: [haley@woome.net](mailto:haley@woome.net)

subj: WooMe Marketing Intern Applicant