


Making it in L.A.
Style Guide

Element	Style
	Typeface: Myriad Web 'Making it' color: #ffff99 'it' color: #ffffff 'L.A.' color: #999999
	Lead picture Size: 380x288
	Faces picture Size: 80x110
	Rail pictures Size: 170x70
	Issues icon Size: 108x108
	Audio icon Size: 34x34

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	Graphic icon Size: 30x92
	Graphic icon Size: 99x85
“	Quote mark Size: 18x14
Date	<pre>.date { font-family: Verdana, Arial, Helvetica, sans-serif; color: #ffffff; font-size: 11px; margin-top: 50px; margin-right: 10px; text-align: right; }</pre>
<u>Link</u>	<pre>A { color: #234; text-decoration: underline; } A:hover { color: #999; }</pre>
OVERLINE	<pre>.overline { font-family: Verdana, Arial, Helvetica, sans-serif; color: #990000; font-size: 12px; font-weight: bold; text-transform: uppercase; margin-top: 0px; margin-bottom: 5px; }</pre>
Headline	<pre>h1 { font-family: Georgia, Times New Roman, Times, serif; font-size: 32px; font-weight: normal; margin-top: 0px; margin-bottom: 0px; }</pre>
<i>Deck</i>	<pre>h2 { font-family: Georgia, Times New Roman, Times, serif; color: #666666; font-size: 16px; line-height: 20px; font-style: italic; font-weight: bold; margin-top: 5px; margin-bottom: 0px; }</pre>
	<pre>.byline { font-family: Georgia, Times New</pre>

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BYLINE	Roman, Times, serif; font-size: 11px; font-weight: bold; text-transform:uppercase; margin-top: 40px; margin-bottom: 10px; }
SubHead	.subhead { font-family: Verdana, Arial, Helvetica, sans-serif; font-size: 14px; font-weight: bold; margin-top: 25px; margin-bottom: 0px;}
Body text	p { font-family: Georgia, Times New Roman, Times, serif; font-size: 16px; line-height: 18px; margin-top: 13px; margin-bottom: 0px;}
SECTION NAVIGATION	.nav_section { font-family: Verdana, Arial, Helvetica, sans-serif; color: #ffff99; font-size: 10px; font-weight: bold; text- transform:uppercase; }
SECTION NAVIGATION	.nav_section a { color: #ffff99; text-decoration: none; }
SECTION NAVIGATION	.nav_section a:hover { color: #ffff99; text-decoration: underline; }
SUBSECTION NAVIGATION	.nav_subsection { font-family: Verdana, Arial, Helvetica, sans-serif; color: #ffffff; font-size: 10px; font-weight: bold; text-transform: none; }
SUBSECTION NAVIGATION	.nav_subsection a { color: #ffffff; text-decoration: none;}
SUBSECTION NAVIGATION	.nav_subsection a:hover { color: #ffffff; text-decoration: underline;}
RAIL HEADLINE	.rail_header { font-family: Verdana, Arial, Helvetica, sans-serif; color: #ffffff;

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	<pre>font-size: 10px; font-weight: bold; text- transform:uppercase; }</pre>
Rail body	<pre>.rail_body { font-family: Verdana, Arial, Helvetica, sans-serif; color: #000000; font-size: 12px; margin-top: 3px;}</pre>
<i>Pull Quote</i>	<pre>.pullquote { font-family: Georgia, Times New Roman, Times, serif; color: #000000; font-style: italic; font-size: 16px; margin-top: 3px; margin-right: 5px; }</pre>
Attribution	<pre>.pullquote_attrib { font-family: Verdana, Arial, Helvetica, sans-serif; font-size: 12px; color: #000000; text-align: right; margin-top: 5px;}</pre>
Photo caption	<pre>.gallery_caption { font-family: Verdana, Arial, Helvetica, sans-serif; color: #ffffff; font-size: 12px; line-height: 16px; }</pre>
Photo credit	<pre>.gallery_credit { font-family: Verdana, Arial, Helvetica, sans-serif; color: #999999; font-size: 10px; margin-top: 10px;}</pre>
Index body	<pre>.photohead { font-family: Verdana, Arial, Helvetica, sans-serif; font-size: 12px; margin-top: 5px; margin-bottom: 0px; }</pre>