

## Phase II: Program Analysis and Campus Plan

Handout 9/22/03

### *Saintes Centre d'Etude de Paysage*

#### **Phase II Programmatic Analysis and Campus Plan**

What can make the context a better place? How can the program accommodate this?. What are the sites potentials and how do you take advantage of these opportunities?

Here is the opportunity to ground these ideas in a process of objective analysis and reasoning. If a strong argument can be made for your concept and its execution (design) as it relates to objective analysis and problem solving then your ideas will be much more readily accepted.

Required for this phase: Site Plan with correct site features, buildings to remain, and topographic contours.

#### **In class:**

We will continue with the site and program analysis started before the Corbu trip. The purpose of this exercise is to integrate the campus plan into the greater master plan.

Additional Diagrams:

Using A4 size copies of the site plan as a base produce the following diagrams:

**Vehicular circulation:**, access, parking, service/maintenance.

**Pedestrian circulation** with access areas and different user types shown(eg, student, tourist, service/maintenance, allotment gardener, etc).

The circulation diagrams may be combined.

**Program diagram:** show adjacent program that can be affected by, or somehow be incorporated into a greater functional notion of the master plan.

#### **Program Analysis**

##### **Program Strategy Statement**

This should be a paragraph that states the goals of the facility, how it operates, who it serves, how it affects the community, what it teaches, etc. This requires one to understand the functional goals of the facility, this can be thought of as the client's mission statement for the design. In our case we can affect what this mission statement is. This statement is not an "architectural" concept statement but rather one of the functional, community, symbolic, urban, systemic effects of executing the program.

#### **Final Note**

Working as a team in a creative endeavor tests the participants' ability to understand other points of view, to communicate their own views, and to be open minded enough to support the best interests of the project as a whole. The Program Strategy will work as an intent that you as designers are to serve. This will unify the effort and provide objective criteria to test ideas.

The statement will by no means be the final word. It is part of an on-going and constantly evolving process that will lead to your final design. The statement and analysis will lead to a better understanding of how your concept will synthesize contextual, and programmatic concerns.